



It's a beauty

Hyderabad welcomed its newest luxury business hotel at the end of 2008, so **Asian Enterprise** paid a visit

The Ista Hyderabad is fast building a reputation for being the hotel of choice for business people and tourists alike. And it's no wonder. Located in Hyderabad's main business district, the 17 acres of lush greenery are more reminiscent of a luxury resort than a business hotel.

The welcoming and spacious lobby leads into the fantastic Lounge Bar, where the beautiful floor to ceiling water features and live pianist provide a wonderful ambience. The chic rooms are stylishly furnished and are complete with full WiFi access and widescreen TVs. With comfort and convenience being key to Ista, the rooms offer complete control of all the electronics right from the bedside – including air-conditioning and room lights. Some rooms even have terraces with views of the city, which is a lovely bonus.

Ista's two restaurants, Collage and Deori, serve superb cuisine. While Deori is an upmarket Indian eatery, Collage serves mainly international cuisine, an extensive breakfast selection and is a must for Sunday brunch.

Ista's sister property Ananda in the Himalayas has won numerous awards for its luxurious spa, but the spa at Ista provides a range of treatments that are just as indulgent, with world-class facilities. There are other relaxation areas such as the steam room with a view, sauna and of course the outdoors temperature controlled swimming pool.

Being a quality business hotel, the conferencing and banqueting facilities are superb, and with an impressive business centre at your disposal, this hotel will no doubt soon become a favourite for business travellers and tourists to Hyderabad. ●

